



## **Job Description: Video Editor Volunteer**

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### **Organization Overview**

Maddux Achilles Haggard was born on Feb. 4, 2005, with a condition incompatible with life. On the sixth day of his young life, his parents Mike and Cheryl Haggard had to make the excruciating decision to take him off life support. Before they did, they called photographer Sandy Puc' to take portraits of them cradling their son. Puc' photographed the couple with Maddux at the hospital before he was removed from life support and after — when he was free from the tubes and the wires that had sustained him.

Those tender photographs documenting Maddux's eternal connection with his parents inspired Cheryl Haggard and Sandy Puc' to begin the nonprofit organization, Now I Lay Me Down to Sleep (NILMDTS). Since 2005, NILMDTS has provided tens of thousands of parents with the free professional portraits of their baby. NILMDTS administers a network of over 1700 volunteer photographers in the United States and around the world.

### **Overview of Video Editor Volunteer**

We are looking for a talented video editor to assemble recorded footage and/or photographs into a finished project that matches our NILMDTS brand for an assortment of recruitment, training, and marketing campaigns.

### **Position responsibilities could include:**

- Community Volunteer Training for understanding of our policies and procedures.
- Manipulating and editing footage and/or photographs.
- Trim footage segments and put together for an engaging piece.
- Input music, video captions, and graphics.
- Ability to convert the video into a square format for other social media channels.
- Biweekly/Monthly Update Meetings with Communications Coordinator.

### **Requirements:**

- A six-month commitment, at least 20-25 hours per month (average 5 hours per week).
- Goal driven, ability to self motivate, stay on task, and work independently.
- Strong time-management, organizational, and internet research skills a must.
- Creative mind and storytelling skills.
- Owner of video editing software.
- Have a deep passion for the mission of NILMDTS to serve families and support our volunteers.
- Availability to share a minimum of three links to previously completed video projects.



**Reports to:**  
Communications Coordinator