

Remembrance Photography Through the NILMDTS Retouching Program

Dear Parent,

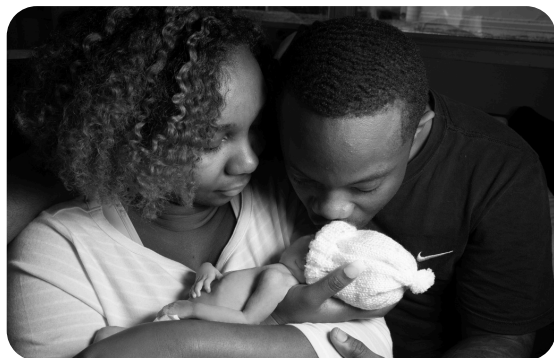
Now I Lay Me Down to Sleep (NILMDTS) would like to offer our sincerest sympathy during this difficult time. The time you spend with your baby is special, no matter the circumstances. While it might not naturally occur to you that taking photographs would be helpful, we strongly encourage you to capture your moments together.

We are honored to help preserve these moments with your baby through our Retouching Program. We encourage you to take images of your baby, and to ask someone from your support network or your care provider to assist you if you need help. You can upload up to twenty (20) images for one of our volunteer Digital Retouch Artists to gently retouch in black and white at no cost. Your retouched images will be uploaded to a private online gallery that you can access when you are ready. These images will be some of the only tangible memories you have of your child.



As many of us have walked the same path that you are now beginning, we encourage you to do what is best for you. The memories created during this time will be what helps sustain you throughout your healing journey.

Deepest Sympathy,
Now I Lay Me Down to Sleep



The *gift* we provide:

- Up to 20 gently retouched black and white photographs
- All Digital Retouch Artists are trained through NILMDTS
- Images delivered within 12-18 weeks
- Secure online gallery
- Digital download of all photographs
- Unlimited access to gallery

You can help make a lasting impact:



This gift was made possible through the generous donations of parents, family members, friends and supporters of those who have experienced the death of a baby. Please consider donating to Now I Lay Me Down to Sleep and help us continue our mission to provide this complimentary gift to other families.

JOIN OUR COMMUNITY





PARENT CONSENT, AUTHORIZATION, AND RELEASE FORM

Affiliated Photography *Retouching* *Medical Affiliates*

Hospital/Facility Name _____

Hospital/Facility Contact Name & Number _____

Session Date _____ Time _____

Child(ren) First Name _____ Last Name _____

Child(ren) Date of Delivery _____ Gestation/Age _____

Sex: _____ Ethnicity: Asian / Pacific Islander Black / African American
 (Optional) (Optional) Latino / Hispanic White Other
 Native American / First Nations / Indigenous

Images will be delivered via a secure email system.

You will receive your image gallery link and occasional NILMDTS communications*

Parent 1: Full Name _____

Phone (____) _____

E-mail _____

Parent 2: Full Name _____

Phone (____) _____

E-mail _____

Home Address _____

City _____ State/Prov _____ Postal Code _____

NILMDTS Affiliated Photographer or Medical Affiliate Contact Information

Printed Name _____

Phone _____

Email _____

I have contacted Now I Lay Me Down to Sleep (NILMDTS) to request a volunteer photographer or Medical Affiliate who can provide portraits of my child(ren) or I am requesting retouching of our images not taken by NILMDTS. I understand this will be a gift from NILMDTS and will accept it as such. I agree to, or represent, the following (unless marked "Optional," initials are required on all points):

- Hospital.** I understand that if a NILMDTS Affiliated Photographer is taking photos, they are not affiliated with the Facility. **(Affiliated Photography Only) Initial** _____
- Authorization to Photograph or Retouch Photographs.** I am the parent and legal guardian of my child(ren) listed, have the authority to enter into this agreement and authorize the Affiliated Photographer or Medical Affiliate to photograph my child(ren) or authorize NILMDTS to retouch photographs of my child(ren), whichever is applicable. *Alternatively*, due to the parent's inability to authorize at the time of the session, I have the authority to enter into this agreement on their behalf. **Initial** _____
- Personal Use of Photographs.** NILMDTS holds the copyright of images taken (Affiliated Photography) or of the edited product (Medical Affiliates and Retouching), and in both cases are licensed to parents for personal use. I understand that the images I receive may not be used for commercial use, public media, or promotions of other nonprofits or causes without specific written permission from NILMDTS Headquarters. I agree to contact NILMDTS to obtain permission and information about proper acknowledgment. **Initial** _____
- Standard Gift.** I understand that NILMDTS provides the free gift of professional quality portraiture as well as retouching services. Digital images will be professionally retouched in black and white or sepia to create an heirloom-quality portrait. I understand I will receive a digital set of images within 12-18 weeks, which will allow me to have the photographs printed, at my own cost, by any photo lab. NILMDTS will not provide the originals, non-retouched, or color images per agency policies and guidelines. I understand that I am encouraged to take my own photos during and after the session. **Initial** _____
- Release.** I release and forever discharge NILMDTS, the photographer, the hospital and their agents, employees, officers, directors, and representatives from all past, present, and future legal claims, actions, causes of action, damages, costs, and expenses that in any way grow out of, or are related to, the taking of photographs and their use of photographs and their use by NILMDTS or the Affiliated Photographer. **Initial** _____
- Indemnification.** If any person not signing this form brings a claim against NILMDTS or the photographer that is related to the photography of my child(ren), the released matters set forth above, or the use of the photographs thereafter, I will indemnify and save and hold NILMDTS and the photographer harmless from any damages incurred as a result of those claims. **Initial** _____
- Electronic Transmission of Data.** By signing this release, you authorize the NILMDTS Medical Affiliate, medical provider, and/or facility to electronically transmit photographs and this consent form, which may, intentionally or unintentionally, include protected health information and other data related to the individuals named on this consent form. **Initial** _____
- NILMDTS Use of Images Permitted.** I permit the digital images and photographs of my child(ren) to be used by NILMDTS and/or the photographer for internal NILMDTS volunteer training or hospital education. For such usage, NILMDTS or the photographer may make additional copies of the photographs without my prior approval. **(Optional) Initial** _____

Authorized Signature _____

Images will not be retouched and released without an authorized signature.

Printed Name _____ **Relationship** _____

*Unsubscribe at any time.

We value your privacy. Contact information is NEVER shared outside the organization.